

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

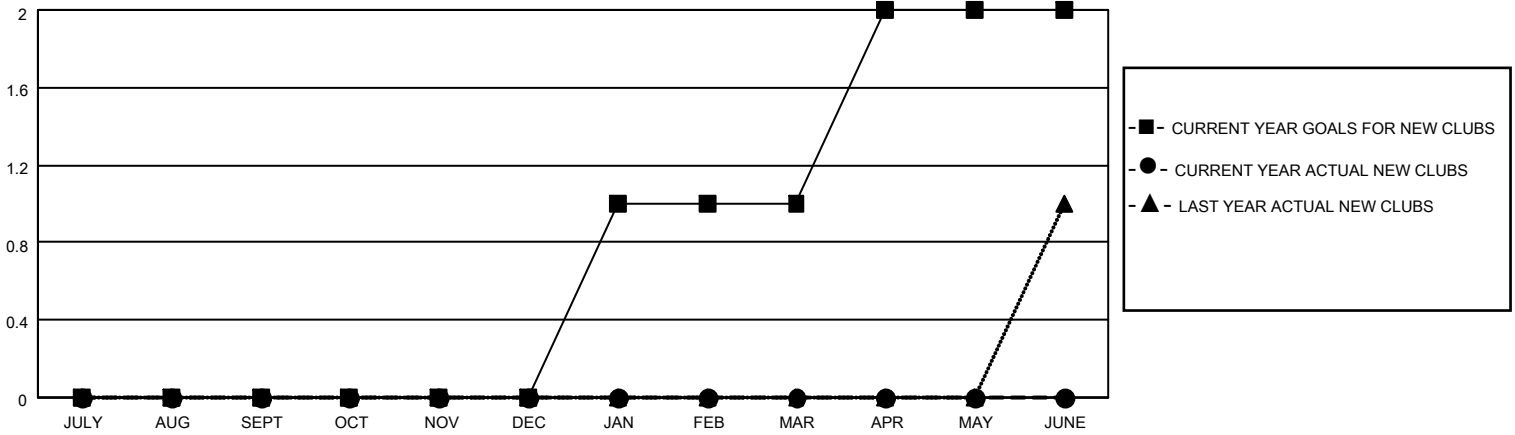
District 4 C5

Results as of: 1/31/2023

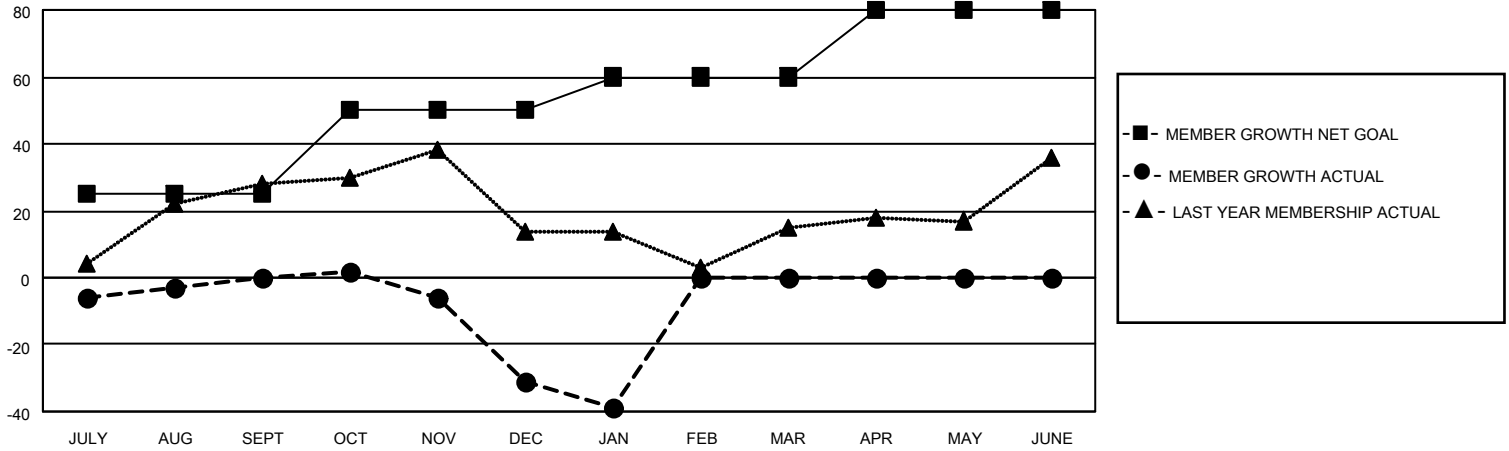
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2022-2023 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2022-2023 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 25 | 33 | 31 |
| OCT/NOV/DEC | 25 | 19 | 46 |
| JAN/FEB/MAR | 10 | 12 | 18 |
| APR/MAY/JUNE | 20 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|--|--|---|----------------|--------------|--------|--------------|--------------|-----------|---|---|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0 | 23 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <table style="width: 100%; border: none;"> <tr><td>MALE</td><td style="text-align: right;">697 (54.16%)</td></tr> <tr><td>FEMALE</td><td style="text-align: right;">590 (45.84%)</td></tr> <tr><td>NON BINARY</td><td style="text-align: right;">0 (0.00%)</td></tr> <tr><td>PREFER NOT TO ANSWER</td><td style="text-align: right;">0 (0.00%)</td></tr> </table> | MALE | 697 (54.16%) | FEMALE | 590 (45.84%) | NON BINARY | 0 (0.00%) | PREFER NOT TO ANSWER | 0 (0.00%) | | | | |
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| FEMALE | 590 (45.84%) | | | | | | | | | | | | | |
| NON BINARY | 0 (0.00%) | | | | | | | | | | | | | |
| PREFER NOT TO ANSWER | 0 (0.00%) | | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border: none;"> <tr><td>DECEASED</td><td style="text-align: right;">11</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">84</td></tr> <tr><td>TOTAL</td><td style="text-align: right;">95</td></tr> </table> | DECEASED | 11 | CLUB CANCELLED | 0 | OTHER | 84 | TOTAL | 95 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | <table style="width: 100%; border: none;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">334</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">172</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 334 | FAMILY MEMBERS PAYING HALF DUES | 172 |
| DECEASED | 11 | | | | | | | | | | | | | |
| CLUB CANCELLED | 0 | | | | | | | | | | | | | |
| OTHER | 84 | | | | | | | | | | | | | |
| TOTAL | 95 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 334 | | | | | | | | | | | | | |
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